

CHECKPOINT RADIO



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Checkpoint Radio Announces MSU-UM Esports Club LOL Grudge Match!

Checkpoint Radio, the first esports and gaming show for terrestrial radio, announced the initial League of Legends “grudge match” between the esports clubs at Michigan State University and the University of Michigan. The match is a best of three on Friday, September 28, 2018 beginning at 7pm (ET) at the Ross School of Business on the University of Michigan campus in Ann Arbor, MI. The winner claims the coveted “Golden Mouse Belt”!

“Two great schools with an incredible rivalry makes this special. It will be fun for both schools. We are excited we could put this “grudge match” together,” offered Rick Scott, Managing Partner for Checkpoint Radio. University of Michigan League of Legends Competitive Coordinator Jalen Key said, “Michigan State vs University of Michigan is one of those rivalries that transcends genres. Whether it be regular sports, esports, or anything else two big name schools in the same state will always have that rivalry.” He added, “Its unfortunate MSU has to travel all the way to Ann Arbor just to leave after an hour of gameplay.” Evan Olzem, Head Coach of the Esports Student Association of Michigan State University's League of Legends Club's team shrugged that off, “the only player we're worried about is Julius”.

Exclusive coverage will be on the Checkpoint Radio Twitch channel including pre-match starting at 6pm (ET) followed by the play-by play and post-match show. Checkpoint Radio personalities Nate Bender, Norris Howard, Joe Sloan and Robbie Landis will offer insight on both teams and the developing esports programs at Michigan State and Michigan. Updates on the match will be available on social media with # UMMSULOL

For more information contact Rick Scott, Managing Partner of Checkpoint Radio at rick@checkpointradio.com.

About Checkpoint Radio: Checkpoint Radio is the first esports and gaming show for terrestrial radio distributed by Westwood One to sixty affiliates in the United States and Canada. Checkpoint Radio is managed by WRJG Investments LLC.

CHECKPOINT RADIO: E-Sports and Gaming



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